



PORTFOLIO OF WORK

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More than a qualification.

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Copywriting



National Skills Week Editorial

Australis College: harnessing the life-changing power of education

Education matters. In a world where businesses extend beyond continental lines, a formal qualification counts for a lot—it sets people apart and makes them stand out from the hordes of job-hopefuls worldwide. At Australis College, we get this. We've dedicated years to harnessing the life-changing power of education. We deliver real-life knowledge and skills across a broad range of disciplines and ensure that our students are job-ready and have the best chance of realising their dreams.

Australis College is an award winning, nationally respected Registered Training Organisation (RTO). We're passionate about education and offer qualifications in the fields of Financial Services, Information Technology, Business & Management, Community Services & Counselling, Natural Health, Aviation, Mortgage Broking, and Social Media Marketing. Our courses are delivered by active and respected industry professionals who ensure that all course content is on-trend and up-to-date. We offer a personal approach to learning. With a low student-to-trainer ratio and long-term mentoring that extends beyond course completion dates, we ensure that our students always feel valued.

The Australis advantage extends beyond a private student intake and caters also for organisations. We understand that, too often, the time needed to up-skill staff can seem too much. Our flexible, blended learning options combat this. With support available 24 hours a day and live, online webinars, we allow students to learn on their terms—an outstanding point of difference amongst Australian RTOs.

Australis College truly is an industry leader. To change your life with the power of education, there really is no one better than us.

Community Services Information Pack

Make a change today for a better tomorrow

Individuals matter and it's no secret that it's the individuals in your workplace that really set you apart. Your staff work tirelessly for your cause. Their passion promotes your mission and has already worked to make a difference in so many lives. But what if you could create an even stronger workforce? One where staff retention is at an all-time high and your employees feel truly valued. Increasing the productivity of your workplace can be as easy as making your staff know that you're willing to invest in them—all it takes is the promotion of a culture of learning.

Specific community service qualifications, such as a Diploma in Counselling, Community Services (Case Management), Youth Work, Child, Youth and Family Intervention, or Leisure and Health can provide organisations, like yours, with the skills to build a stronger, happier workforce. Your staff already have experience dealing with case sensitive issues, but what if they could take it to another level. By encouraging staff to participate in professional development, you're empowering them to grow their skill-set; to feel motivated to take on more responsibility and, ultimately, add a new layer of value to your organisation. When you're working in an industry that aims to give back to the community, there's no better way to do that than by presenting them with qualified staff who are not only capable, but energised to take on whatever complex issues they might be faced with.

More than a qualification

Child, Youth and Family Intervention

- Work with youth and children on complete trauma and attachment issues
- Case manage for mental health clients
- Develop and implement service plans
- Build your professional practice and sectoral expertise
- Debrief and practice personal reflection
- Develop workplace communication strategies
- Real skills from 100hrs of placement

Community Services

- Communicate effectively and advocate on behalf of clients
- Employ counselling techniques
- Work one-on-one and in groups
- Apply all aspects of case management, including complex assessment and referral
- Implement community development strategies
- Understand the impacts of sociological factors on clients

Youth Work

- Develop effective workplace communication strategies
- Develop, facilitate and review all aspects of case management
- Work with people with mental health issues
- Manage legal and ethical compliance
- Provide services for young people appropriate to their needs and circumstances
- Engage respectfully with young people
- Support youth programs
- Reflect on and improve your own professional practice

Counselling

- Specialist interpersonal counselling interviewing skills
- Working directly with clients to address personal psychological issues
- Promoting the cultural safety of Aboriginal and Torres Strait Islander people
- Skills to liaise with diverse and marginalised groups
- A range of varied counselling therapies
- Recognising and responding to crisis situations

Leisure and Health

- Plan and implement leisure and recreational activity programs
- Provide leisure education
- Identify individual needs and abilities
- Assess client's level of interest and capability in a range of activities
- Encourage and support participation
- Train and supervise volunteers and other staff
- Access community resources

All courses offer the flexibility of online learning and are delivered nationally. This means that your staff can obtain their new qualifications after hours, when and where they want, without impacting the function of your business.

Need more incentives?

Australis College's community service courses are gateway qualifications to further study. Depending on course selection, students are eligible for Graduate Diploma and complementary diploma courses upon completion of their initial course. So, if you're ready to increase the scope of practice in your workplace, develop a culture of learning amongst your staff and up-skill with us!

Social Media Marketing Letterbox Drop

The power of social

With the world now connected 24/7, social media is one of the most powerful ways for businesses to reach their target audiences in a timely and cost-efficient manner.

With at least 79% of Australians accessing the internet daily for banking, purchasing, and social networking purposes, it's essential that businesses develop an active and engaging online presence.

Online reputation is everything. Customer reviews, social engagement, and visual appeal all contribute to a customer's initial purchase decision.

To keep up with the hordes of online competitors, it's essential that everyone—from marketing managers to small business owners, keep their finger on the pulse. While this may seem like a daunting task, it doesn't have to be.

Update your status

The online environment can be intense. Trends change constantly and the most recent Sensis data indicates that Australian's own an average of three Internet-enabled devices, all geared toward online interaction. It's vital that we all update our social media skills or risk being left behind.

This year the uptake of social media by Australian businesses has grown by 17% and 23% for small/medium and large businesses respectively. It is clear that, already, businesses are responding to the fact that 69% of consumers prefer to engage more with social media than with businesses.

Social media marketing campaigns are an ideal way of opening up two-way communication channels with consumers. Currently businesses are expecting them to increase sales and brand awareness by as much as 15%.

Our social media marketing program was developed with this in mind. To take your business to the next level with effective digital marketing strategies tailored to your brand identity, update your status with us!

Check-in with the cool kids

Our industry connections can expose you to some of social media's biggest players.

Learn from living, breathing social media success stories and gain up-to-date knowledge from our renowned industry leaders.

Our course is Australia's first accredited diploma-level qualification in this area and can teach you exactly what it takes to become a social media giant.

The Fine Print

Our flexible study options allow your study to suit your lifestyle. Commence and complete your studies online in under 12 months.

First class commences 11 July 2016 with multiple rolling enrolment dates to follow.

Blog Articles



The personality of a pilot: is there just one?

Tuesday 21st June, 2016

Interviews of our students here at Australis have shown that the majority of you enroll in aviation studies because of a life-long passion and the desire to be part of a unique, in-control group of people with the freedom to literally go wherever they want in life. But is there a set personality of a pilot? The following study will examine the traits of pilots according to a range of aviation experts – the question for you to answer: can you see yourself in the cockpit?

1) Physically and mentally healthy

Good health is the one “pilot” qualities that consistently pops up amongst aviation experts. Pilots need to be both physically and mentally healthy to maintain focus over long haul flights. In saying this, some people suggest that pilots commonly have difficulty expressing emotions. While this doesn’t necessarily indicate a lack of mental health, it does paint a broader picture of what a “mentally healthy” person might look like. For some people it might mean a positive, outgoing nature; for others it could be a self-sufficient, task-orientated person who prefers to work alone.

2) Reality based

Most pilots are reality based, despite spending most of their time up in the clouds! This means that pilots tend to see a situation for what it is, rather than over-thinking all the possibilities that could occur. A bimodal nature often comes with the reality-based approach. Pilots tend to see things as black or white, on or off, and safe or unsafe.

3) Intelligent

Pilots are intelligent but not necessarily intellectually orientated. This means that although they have the ability to take in and process new information quickly, they prefer a hands-on approach to learning. Pilots adopt new technologies with passion and ease and they’re extremely good at assessing and allocating priorities to tasks. If you grew up taking your toys apart just to work out how to put them back together again, this is very possibly the career for you!

4) Love a Challenge

Being a pilot is ideal for the adventurous and the freedom-loving, but it’s not always excitement and blue skies. A good pilot loves a challenge—it’s this love that keeps them engaged on long haul flights. A love of control is also helpful. By accepting and thriving with the fact that you are in control of a whole aircraft from the moment it takes off, to the minute it returns to the ground, your ability to cope with the challenges you’re faced with in-between will be much more positive!

5) Good Judgement

Common sense amongst pilots seems to be a no-brainer. The passion to fly typically comes from a life-long dream, so fear rarely comes into it for pilots—passengers are not always the same. Being in the air can be scary for passengers; a risk-taking pilot would not be regarded favorably! A pilot who possesses good judgment can think quickly in stressful situations; can reassure others during moments of turbulence; and can create an overall positive career for themselves.

If you have all or some of these characteristics, life in the cockpit could be for you! Take your career to new heights by contacting us today to find out more about our courses in Aviation.

Five things you may not know about Business Administration (and why you should!)

Tuesday 21st June, 2016

There are many commonly known career outcomes for a person holding a Diploma in Business Administration. Typically ideal for organised, customer-service oriented people, the diploma can lead to job openings in personal and executive assistance, administration management, office management, and front desk/reception. While the benefits and job security of these positions is definitely exciting, it's what you don't know about business administration that makes it such an appealing course to enroll in!

1) Entrepreneurial outcomes: become your own boss!

Do you have a passion aside from business administration? Maybe you bake or paint in your free time; maybe you have a job as a barista or a fashion assistant and you've always wanted to make something more of it. With a Diploma of Business Administration, you can take that next step. Learn the skills you need to organise your own business; make connections with industry professionals (your Australis trainers); and develop confidence in your own abilities. Becoming your own boss can be that easy!

2) Never a dull moment: use your skills to your own advantage

A Diploma in Business Administration provides you with a range of transferrable skills that you can take with you to different jobs. Each industry needs quality administration professionals so you'll never be confined to the one place. If you start as a receptionist at a dentist but soon find you have no interest calming people before appointments, there's nothing stopping you from changing jobs. Try your hand as an office manager in education, or perhaps a personal assistant in a design firm. Whatever you're passionate about, you can take your diploma there...you'll never be trapped again.

3) If money drives you, this course is for you!

The pay scales in business administration vary greatly depending on your industry. If money is your main driver in the work place, you can make this qualification work for you. Have a look around—there are plenty of great sites detailing the differences in pay between position, industry, and amount of experience. With a Diploma in Business Administration, you can choose the course of your future. Make it work for you!

4) Tech-savvy students hold a great advantage

The constant changes and advances in technology mean that the business world is getting smaller. This doesn't mean that job opportunities are getting less, but rather that businesses now have the ability to connect with each other all over the world, bringing everyone closer together. Students with the ability to adopt and perfect new technologies quickly will have a lot of advantage in business administration. If you're all over your social media; can manage sending texts, emails, snaps and holding conversations at the same time; and aren't afraid of computers, you'll definitely thrive in this career. If you're not quite there with all those skills, don't worry, Australis can help with that!

5) A great gateway to further learning

Not only will completing your diploma give you the confidence you need to enquire about further study, but it's an excellent prerequisite to have when applying. The skills you learn while studying our Diploma of Business Administration will provide transferrable skills for higher learning. More to this, it's an excellent entry to have on your resume. If, while studying, you develop (or rediscover) a passion for Natural Health, Accounting, or even Real-estate, there's no reason to stop your course. Complete it and become a more appealing applicant—if you think about it, everyone needs to know how to run and manage a business; you'll be invaluable no matter where your career journey takes you.

For more information on a Diploma of Business Administration with Australis College, contact us today. Our enrolment team is waiting for you!

Stuck in a rut? Check out these five steps to move you toward a career change

Monday 20th June, 2016

Is your current job getting you down? Do you feel sick at work and have nightmares about it most nights?

Feeling stressed at work can be normal, but feeling depressed and trapped, even after you've gone home, is not. If you're feeling like this, you're not alone - experts suggest that people burn out and change careers between three and seven times over their life time. But how do you change careers if you don't know where to go next?

The following five steps will get you thinking more about your options and which doors might open up for you next!

1) Analyse your values

The first place to start looking for your new career is at yourself. What gets you up in the morning; what makes you happy? If your first answer is "my alarm" and your second "nothing anymore", a change is definitely for you! Think about what (used to) drive you; what your passions are. For some it might be money, for others it could be the outdoors, being creative, or helping others. Whatever it is that you value, make a list and start there. Research jobs that allow you to act out your values. Remember, Eleanor Roosevelt said that the future belongs to those who believe in the beauty of their dreams, so dream big and focus on what you love.

2) Focus on what you can offer

No experience is a wasted one. Even if you are burnt out in your current job, there are always skills that you can take with you. Concentrate on what you enjoy; what you're good at. Perhaps you get along really well with your co-workers, or you might have excellent recall and remember lots of information (even if it doesn't always seem relevant!). Make a list of these skills and look at them against your "Values" (step 1). Have a read around and see how transferrable your skills could be - you'll probably surprise yourself.

3) Upskill

When considering a career change, further study can be your best friend. Not only will studying something you love reassure you that it's the right move for you, but it will also look impressive on your resume. These days most workplaces encourage their employees to build on their skills and keep learning. If you want to stand out from the crowd, add to your skills and show how keen you are to know everything you can about your new career.

4) Use your connections

"Alone we can do so little - together we can do so much" - Helen Keller

Connections are your secret weapon. Whether they're friends, coworkers, mentors, trainers, or even suppliers at your current job, these people can help you to move quicker toward the career that you want. Changing careers can be scary, but if you have a good support network around you, you won't feel so alone. The support of a friend, or a killer reference from a coworker or trainer could be all the edge you need to get that new job. If you don't feel like you have any connections, don't worry. Refer to step three and Upskill! Enrolling a study is the best way to make useful connections.

5) Don't give up

The traditional approach to the workplace is that you get a stable job and stick with it, whether you're happy there or not. In today's society, this is not acceptable. With statistics telling us that most people change jobs between 12-15 times and careers between 3-7 times in a life time, you shouldn't feel like you have to settle. If you're stuck in a rut; if the pay or stability of your job is no longer enough to excite you and get you bouncing out of bed in the morning, there's no reason to stick with it. Obviously bills still need to be paid, so it's not smart to quit straight off the bat, but put steps in place to make your move onwards and up.

Write your "Values" list; research careers or workplaces that your values align with; focus on your skills and build on them through study to get you to where you want to be. Don't be afraid to dip your toes into new career options. Take internships, volunteer your time, or enrol in flexible study programs that allow you to keep working while moving forward with your future. Don't let anyone tell you that it can't be done, that it's not a wise decision - after all, the statistics work in your favour!

If you're still unsure that a career change is right for you, take some advice from Apple's extremely successful co-founder and visionary, Steve Jobs: "The only way to do great work is to love what you do. If you haven't found it yet, keep looking. Don't settle."

Case Study – Rachael Hinton Smith

At the age of 24, Rachael Hinton-Smith opened Badminton Brew—a buzzing little café, tucked away in the backstreets of Mt Gravatt East. The success of Badminton Brew is outstanding. Away from main roads and sign-posted purely through small a-frame boards, the café has gained a massive following. There's no printed advertisements to draw in new customers, and it's definitely not located in a central hub. So why has Rachael's café been such a success? Online word-of-mouth and the all-powerful Social Media!

Rachael's passion for hospitality has been passed on through her family. Having learnt the ropes in her father's café, Backstreet Espresso, Rachael was keen to bring her skills and talents to a new table. She started Badminton Brew with purpose and drive. She had a strong vision for her brand and, being of the online-generation, knew that social media would be the best way to target her unique customer base.

Rachel firmly believes that the most powerful thing you can do for your business is to create advocates—people that will attest to the quality of your product and recommend that others try it. By using Instagram, Facebook, and Beanhunter, Rachael has done just that. Her loyal customer-base interact with posts frequently—they write reviews, comment on posts, and share images on with their own followers. Rachael believes that this is a much better indication of success than a business that has say 20, 000 followers, but no-one actually getting behind the brand.

The best example of Rachael's organic social media success is the Badminton Brew Travelling Cup. Customers are invited to take a cup with them, photograph it wherever they might end up and send it in to be posted on the café's social media pages. Photos have come from as far as the Eiffel Tower and, Rachel believes, have created a much more meaningful touch to the business's social presence than just standard posts of latte art.

Social media has allowed the customers of Badminton Brew to feel valued—like they are part of the business; part of the family. "It's a wonderful time to own a business," Rachael says, "We, as business owners, have so much more power to contact customers at times that suit them and I truly believe that so many businesses have flourished because of it."

Case Study - Wade Foxx

Wade Foxx is the founder and creator of a multi-faceted creative management empire. His mission is to educate businesses and the next generation on what it means to be an influencer. Wade finds social media empowering. He has built his empire off his ability to post consistent, quality content across a range of social media channels. To date Wade's business ventures include MODA Creative, The Foxx Management, InstaWho, and URSocial – the thousands of followers he has for each of these alone is proof enough that social media and business are a winning combination.

Case Study - Nicola Scruby - building a business through social media

In November 2014, at the age of 24, Nicola Scruby launched The Unrefined. What originally started as a blog tracking a 30 day sugar-free challenge, The Unrefined has grown to be an internationally recognised business complete with an eBook, products for sale in more than 27 stores across Australia, and, in 2016, a Public Relations firm attached as a separate arm. The popularity and strength that Nicola's brand has gained in under two years is impressive but, more than this, is the fact she paved her path to success predominantly through organic, social-media driven marketing.

Nicola started her journey in business as a Public Relations (PR) consultant. Being educated in the "old school" methods of marketing and promotion, Nicola knew that reputation, planning, and consistency were the keys to success. She also knew that today's digitally social landscape had a huge role to play in business. Unlike her previous employers, Nicola firmly believed that the old and new-school methods needed to be combined—that for a business to survive and thrive, strong and consistent social media strategies must be incorporated into the overall business plan.

Frustrated with the restriction that her workplace was enforcing, Nicola made the move to start her own business. By launching The Unrefined initially as a partnership, Nicola was able to follow her convictions through without the fear that they might not work. Her firm belief, that people starting a business cannot ignore new media trends, paid off. By embracing social media, she built her brand identity and created a groundswell of support for her products. Opportunities arrived out of the blue through Instagram and The Unrefined quickly established itself as a leader in the health and nutrition brands across six social media platforms.

Nicola's business success is living proof that the art of engaging people through Instagram, Facebook, Twitter, Pinterest, and Snapchat is the new PR, Marketing, and Advertising. Social media works and the results are traceable. The moment Nicola puts up a blog post and shares it across her social media channels, she instantly gets more subscribers, more followers, and generates more sales. Her 34k strong team of loyal Instagram followers contribute to the over 40,000 hits her website receives a month--the link between social media interaction and sales for her business are undeniable.

According to Nicola, the key to running a successful business with social media is planning and executing. Give yourself a deadline to achieve your success, plan the steps to take you there and give it all you've got!

Nicola Scruby is the owner of The Unrefined - one of Australia's leading health, nutrition, and PR brands. She receives over 40,000 website hits a month, most of which are directly dependent on how often she communicates with her 34k+ strong Instagram following.

Never be out of work again: The benefits of studying Finance and Mortgage Broking with Australis

Tuesday 21st June, 2016

Finding a job is tough, and keeping it can be even tougher. With so much competition in the workforce, we need to make sure we're highly skilled and prepared to go over and above to make ourselves stand out. But what if it didn't have to be that hard? What if you could find a career path with a vibrant future, meaning you'd never be out of work again? Enter the Financial Services industry and, in particular, Finance; Mortgage Broking; and Home Equity Release.

The Finance and Mortgage market is an ever-growing industry. Due to the demand for services, the market is very competitive amongst itself with an expansive amount of products on offer. So what does this mean for you? Well, simply put, a lot of products means a lot of areas for specialisation—you'll have so many options when you enter the workforce. Careers in the Finance and Mortgage Industry include:

- Mortgage Brokers and Lending Officers
- Loan Processors and Credit Managers
- Business Development Managers
- Dual Scopes – Accounting and Mortgage Broking
- Home Equity Release/Reverse Mortgage Brokers

Dual Scopes are exciting as they allow for a lot of growth and diversification in your career. With a qualification in both Accounting and Mortgage Broking, you would be more employable and able to specialise in two areas. In saying this, workplace diversity is not for everyone.

If you prefer to focus on one area and become a true expert, there are still long-term career options for you!

The Home Equity Release, or Reverse Mortgage market is in a time of growth. Regulated by the Senior Australians Equity Release Association of Lenders (SEQUAL), this industry caters for our current aging population. Jobs are available with all the major banks and, due to demand, smaller specialist reverse mortgage companies. The current trend of seniors signing up for reverse mortgages is projected to continue, especially given that the Australian Bureau of Statistics (ABS) has suggested that our aging population is only going to continue over the next 40 years (hello job security!).

Australis College offers courses in Accounting, Mortgage Broking and Finance. Excitingly, we're partnered with SEQUAL and offer our students the opportunity to study a specific SEQUAL Home Equity Release Course—a program that will see you become a registered Reverse Mortgage Consultant.

Whatever your preferences or goals in the Finance and Mortgage Broking Industry, our courses give you the options to study Certificate IV, Diploma, or Registration Renewal qualifications. Our trainers are there to help you every step of the way, providing you with up-to-date industry specific information. By studying with Australis College you'll graduate from a course recognised and accredited by the Finance Brokers Association of Australia (FFBA), and the Mortgage and Finance Association of Australia (MFAA). With the support of these leading professional bodies, it's no wonder that students of this course are likely to never be out of work again!

How to multitask like a pro with these 3 tips

Monday 20th June, 2016

Students these days are often accused of multitasking, as if it is a bad thing. People seem to think that if you're juggling lots of things at once, you're not giving your full attention to anything. This may be true in the case of someone chatting to a friend while sending a Snap or writing a text, but when it comes to study, multitasking is just the nature of the beast. I mean, how else would we be able to juggle assessment, work, our families, and all those other commitments we sign up for in life? Multitasking is a necessary evil in the study world, and it can be done effectively. Read these three tips to find out how!

1) Plan, plan, plan!

When it comes to effective multitasking, a good plan is essential. Grab your diary, a calendar, or open your online planner and mark your key dates clearly. Somehow when we put things in writing, they seem more real. Better still, it makes it easier to see where dates clash and work out what commitments need to be prioritised.

To-do lists are good for planning too. Be sure to use these lists as a tool and not a distraction though—don't fall into the trap of writing and re-writing your list without ever getting to the "do" part! An easy way to be sure that your list-writing doesn't take control of you is to make notes next to each task about the timeframe. Set time-specific and time-bound goals for yourself and make sure you stick to them. The best way to do this is to keep your planning visible. Check up on yourself!

2) Remember: Priority is key

Multitasking can be scary. The more commitments you take on, the more potential your life has to get out of control. But it doesn't have to. When writing your plan, make sure to mark which tasks have a high pay-off (i.e. they will benefit you the most), and which should remain low-priority. An example of this would be comparing an assessment task that's due in two days and a movie date with a good friend who is only in town for a week. Yes, seeing your friends is important – they don't get a chance to visit you very often. But your assessment task will take you closer to your ultimate goal of a new qualification and advancement in the workplace. Because your friend is in town after your assessment task is due, they are your low-priority – something that can be done once your high-pay off task (the assessment) has been achieved.

Another point to remember when prioritising tasks is to work on related tasks together. That way you can completely focus on the one subject. If you have written a good plan, you don't need to worry about anything else— every task will have allocated time, so just concentrate on the immediate group at hand.

3) Use your time wisely: don't procrastinate

Procrastination is anti-multitasking. Not only does it prevent you from getting any of your millions of things done, but it also adds a whole heap of stress and self-doubt to your life. If you use your time effectively; focus on your goals; and stick to your plan, procrastination doesn't have any room to move in. Use your downtime to review new information or to prepare for the next task on your list. Don't use it to stalk old school mates on Facebook or watch hours of cat videos on Youtube. Sure, you may feel like life is a little "all work and no play", but it won't be forever. As soon as you get everything done, you'll be free again and Youtube will be all yours!

The most important thing to remember about multitasking is that it's a life skill. Whether you're studying or not, you'll be required to juggling a few things at once from time to time. Nobody is an expert straight away, so be kind to yourself and give it a go. If you start practicing it now, you'll be an expert in no time - ready to take on whatever life throws at you!

Natural Health: meaningful work that's good for others and for you!

Tuesday 21st June, 2016

Nature is good for soul. A recent study by Stanford University's School of Earth, Energy and Environmental Sciences found that a simple walk amongst the trees could lower the risk of depression. Similarly, if the ground swell of support for JERF diets (Just Eat Real Food) is anything to go by, people are finally admitting that sometimes supplements aren't the answer—that real, natural food can provide all the benefits we need. Natural complementary therapies (naturopathy, massage, acupuncture, and counselling therapy to name just a few) are becoming increasingly popular. According to the Australian Bureau of Statistics the number of people who consult natural therapists is rising.

So how can you make a career in an industry with so much growth and demand? With Australis College of course!

Australis' Foundation Diploma in Natural Health is the perfect start for people interested in Natural Therapies and Alternative and Complementary Medicine. Not only will you gain a solid overview of the role of food in human health, concepts of molecular biology, and the nature and scope of psychology, you'll also become an expert in providing healthy alternatives to your future clients. How good is that – a career that allows you to grow as a professional, while also helping people in need!

Researchers from the University of Sussex and the University of Greenwich have found that people are most happy with their work if it's meaningful. It just makes sense that when you work in an environment that helps others to achieve visible positive results, you'll have a greater sense of satisfaction, and isn't that what we all want?

To begin your journey in a career that really gives back—to others and to you, contact Australis today. We'll have you walking and practicing the benefits of nature in no time!

Electronic Direct Mails



Professional and Premium Pricing

15th August 2016

Working in Business or Financial Services?

Motivated and looking for a competitive edge?

Australis College is excited to introduce our Professional and Premium support programs, designed specifically for working professionals like you!

Whether you're already working or have previously studied, our programs will upgrade your knowledge and skills and help to extend your position in the workplace.

We offer quality education in a range of courses, including Business & Management, Leadership, Social Media, Mortgage Broking, Accounting, and Financial Planning.

Our uniquely flexible support structure is intended to fit with your commitments and reflect your ability to study independently, and you may even be eligible for Recognition of Prior Learning (RPL).

At Australis College, we pride ourselves on providing students with outstanding opportunities to contact and receive feedback from staff.

Our online access to course materials means that you can study from anywhere, at any time.

Professional and Premium program prices range from \$2,900 - \$3,900.

Flexible payment options are available.

For more information, or to find out if you are eligible for these programs, contact us today [or: [click here](#)].

Harness the power of social media to grow your business

The Natural Health industry is competitive. To grow a successful business, you need to set yourself apart.

With the world now connected 24/7, social media is one of the most powerful ways to tell clients why they should choose you. How you conduct yourself on social media could mean the difference between success and failure, so it's critical that you put your best brand forward.

At Australis College, our course will teach you how to do this.

You'll learn how to become a master of one of the most effective and low-cost marketing systems around, and will add value to your business by building an appealing brand identity.

The course is delivered by active and respected industry professionals and you'll receive the most up-to-date and on-trend knowledge and skills.

Currently we're offering this course to ATMS students for the corporate price of \$3900 if they enrol before the 1st September, 2016.

As an added bonus, we're also offering a 1 hour marketing strategy consultation with leading social media influencer and success story, Wade Foxx (valued at \$225).

Start your journey into the Natural Health industry on the right foot. Learn how to harness the power of social media with us.

Health Academy Australia (HAA)

15th Aug 2016

Australis College is proud to announce that we are partnering with Health Academy Australia (HAA) to offer a new range of accredited certifications and diplomas across the Natural Health, Nutrition and Health & Fitness Industries.

HAA have a long history of educational excellence.

Starting in 2008, they have built their reputation on providing easy-to-follow, supported, and flexible online learning solutions for those looking to upskill, change careers, or prepare themselves for further study.

The Academy is recognised by the International Institute for Complementary Therapies (IICT) and the International Accreditation and Recognition Council of Australia (IARC).

They have articulation agreements with a range of respected RTOs, like Australis College, and although some of their courses are not Government recognised, they provide a unique launch pad for those wanting to hit the ground working without the length and cost of a university level qualification.

If you've always dreamed of working in the Natural Health industry, stop day dreaming.

Join the 4000 students who've already been trained by HAA and enrol in their courses today!